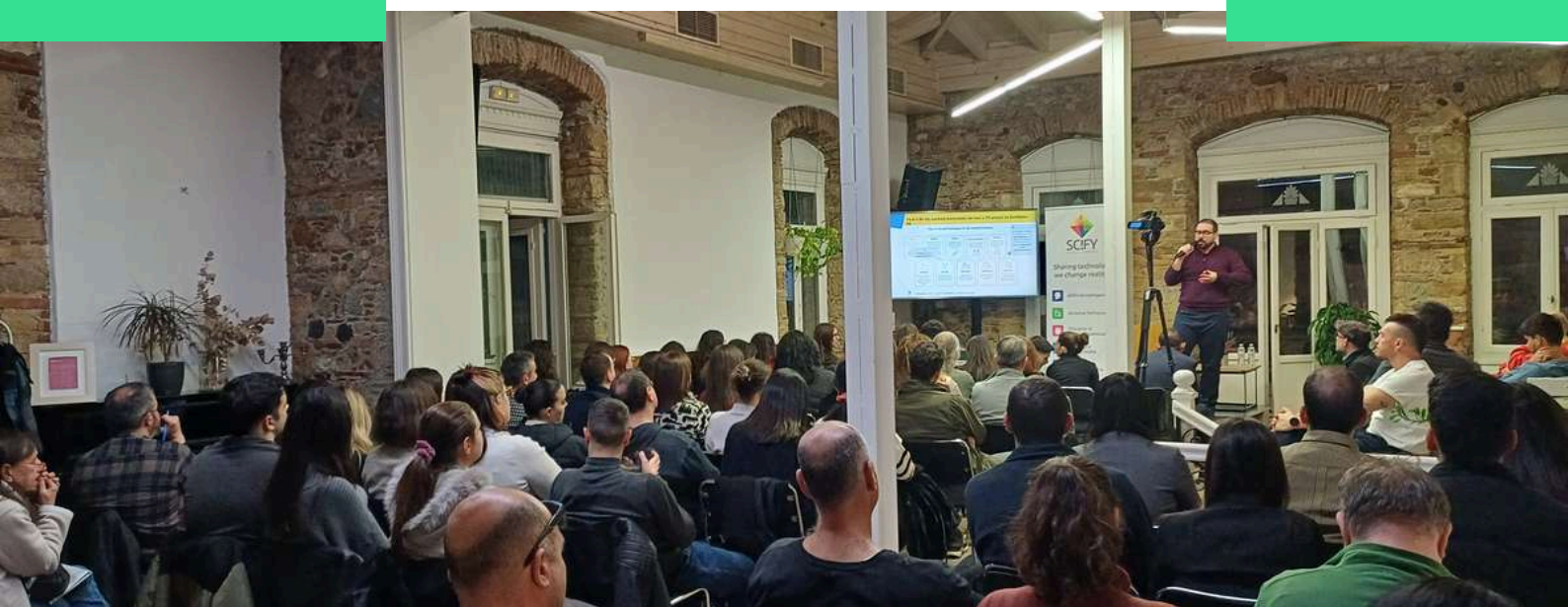# >>> NEWSLETTER <<<

ai4green SME

Transforming Tomorrow, Today

EMPOWERING MINDS, EMBRACING CIRCULARITY

WELCOME TO OUR 3RD NEWSLETTER

>>> We're excited to share updates about AI4GreenSME project and how we're working to empower SMEs to utilize AI and Green practices.

In this issue, we introduce the free online course to help SMEs leverage AI for greener practices. Plus, present the recent event in Athens, where experts discussed the role of AI in the Circular Economy.

Read on to learn more! 🚀

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AI & Sustainability: The Future for SMEs

AI & CIRCULAR ECONOMY EVENT – ATHENS, GREECE (MARCH 6, 2025)

On March 6, 2025, industry experts, SMEs, and sustainability advocates gathered in Athens, Greece, to explore how Artificial Intelligence (AI) can accelerate the transition to a Circular Economy. The event featured insightful discussions on the opportunities, challenges, and tools available to SMEs looking to embrace both AI and sustainability.

The event highlighted key discussions around the following:

Skills, Challenges & Resources for SMEs

- **Essential skills SMEs need to thrive in both AI and Circular Economy.**
- **Challenges in AI adoption and integrating Circular Economy practices, along with how to overcome them.**
- **Access to free learning resources.**

Circular Economy & AI Integration

- Frameworks to help SMEs transform Circular Economy concepts into actionable strategies.
- Market transformation toward sustainable practices and practical tools to support SMEs in the transition.
- How AI empowers sustainability by optimizing the 9R framework and enhancing resource efficiency.
- The opportunities and challenges of combining AI with Circular Economy practices.

NEW FREE ONLINE COURSE: AI FOR SUSTAINABLE SMES

Why Join the Course?

✅ Practical Insights – Learn how AI can optimize energy use, reduce waste, and support sustainability goals.

✅ Hands-on Tools – Get familiar with AI-driven applications that help SMEs transition to greener operations.

✅ Real-World Examples – Explore case studies of businesses successfully using AI for sustainability.

✅ Flexible & Free – Learn at your own pace with an easy-to-follow online platform.

🚀 Ready to start? Enroll now: *AI4GreenSME Online Course*

⟫⟫⟫ READ MORE ABOUT THE PROJECT

- Read more details about the project AI4GreenSME on our website: https://ai4greensme.eu/
- Check out project's news with results and next steps in this link: https://ai4greensme.eu/category/news/

JOIN HERE OUR COMMUNITY

To stay informed about the latest developments & participate in our training programs, follow us on social media & subscribe: http://eepurl.com/i0M4lw

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⟫⟫⟫ ABOUT THE PROJECT

AI4GreenSME is a collaborative project funded by the European Union. Our consortium of partners brings together expertise in AI, sustainability, and SME development. (NOV 23 - OCT 24)

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